



# 15

YEARS EVOLVING WITHOUT LIMITS

ecoceramic  
*cerámica*

Company profile 2024

# Welcome to Ecoceramic

Who are we?  
Evolve without limits  
Sustainability  
Ecoceramic in figures  
Turnover and trend in  
turnover  
Products  
Company facilities  
Quality and certificates  
EcoMallas  
Contact



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# Who are we?

ecoceramic







Ecoceramic was founded in 2009. It is a **young company** that **designs, manufactures and sells** affordable ceramic tiles able to fit in with a myriad of different settings and styles, with the **assurance of superior quality, design and customer service.**

**Ecoceramic is part of Pamesa Group**, a leading tile consortium that heads the European tile producing ranks and holds fourth position in the world. **Ecoceramic plays an important role** within the group and it has forged a reputation as a **brand able to meet the needs of over 500 customers from 150 different countries.**

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# EVOLVE whitout limits

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Our principles are clear:



### **GUARANTEED VALUE**

We offer the assurance of expertise and the long experience of the Pamesa Business Group, Spain's leading tile group for over 50 years.



### **ADAPTABILITY**

In our catalogue, you can find over 800 different tile products able to meet all possible requirements, from our Commodity range (a basic line, conceived to suit all budgets and design needs) to our Design range (with superlative designs and exquisite finishes).



### **PERSONAL SERVICE**

One of our secrets is our team of staff: over 100 people working for you so as to ensure top-quality customer service.



# Evolve without limits

Our slogan embodies our philosophy and the way we put the above three strengths into practice.



**Evolve.**

Because the world is everyone's.

**Evolve.**

Because nature does not belong to us.

**Evolve.**

Because there is never just one incontestable way of doing things.

**Evolve.**

Because the world deserves art, design and quality to be accessible to everyone.

**Evolve.**

Because the highest expectations can only be met if one listens and adapts.

**Evolve.**

Because our pragmatism and the broad reach of our products might well change the world.





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# Sustainability

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One of the main premises on which our activities and our philosophy are based is a concern for the environment, making sure that we make as little impact on it as possible. And we demonstrate this through facts:

**+40.000 solar panels**

The biggest solar farm for self-consumption purposes in Europe. 20.79 MWp, able to supply electricity to over 4,670 homes.



**8.816 tn**

Of CO2 NOT released into the atmosphere last year.



**Km. 0**

The prioritization of local suppliers and local raw materials, with backward integration so as to reduce the carbon footprint of our products.



**0 waste**

The recovery of all water and waste used in the production process.

**3 trees**

Whose lives are saved for each recycled pallet.



**eCombustible**

We are going to replace gas with moduable hydrogen in our production process.



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# Ecoceramic in figures

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**90 Members of staff**



**115.500m<sup>2</sup> indoor smart warehouses with a storage capacity**

One of the best ways of demonstrating who we are and what we are capable of achieving is through figures:



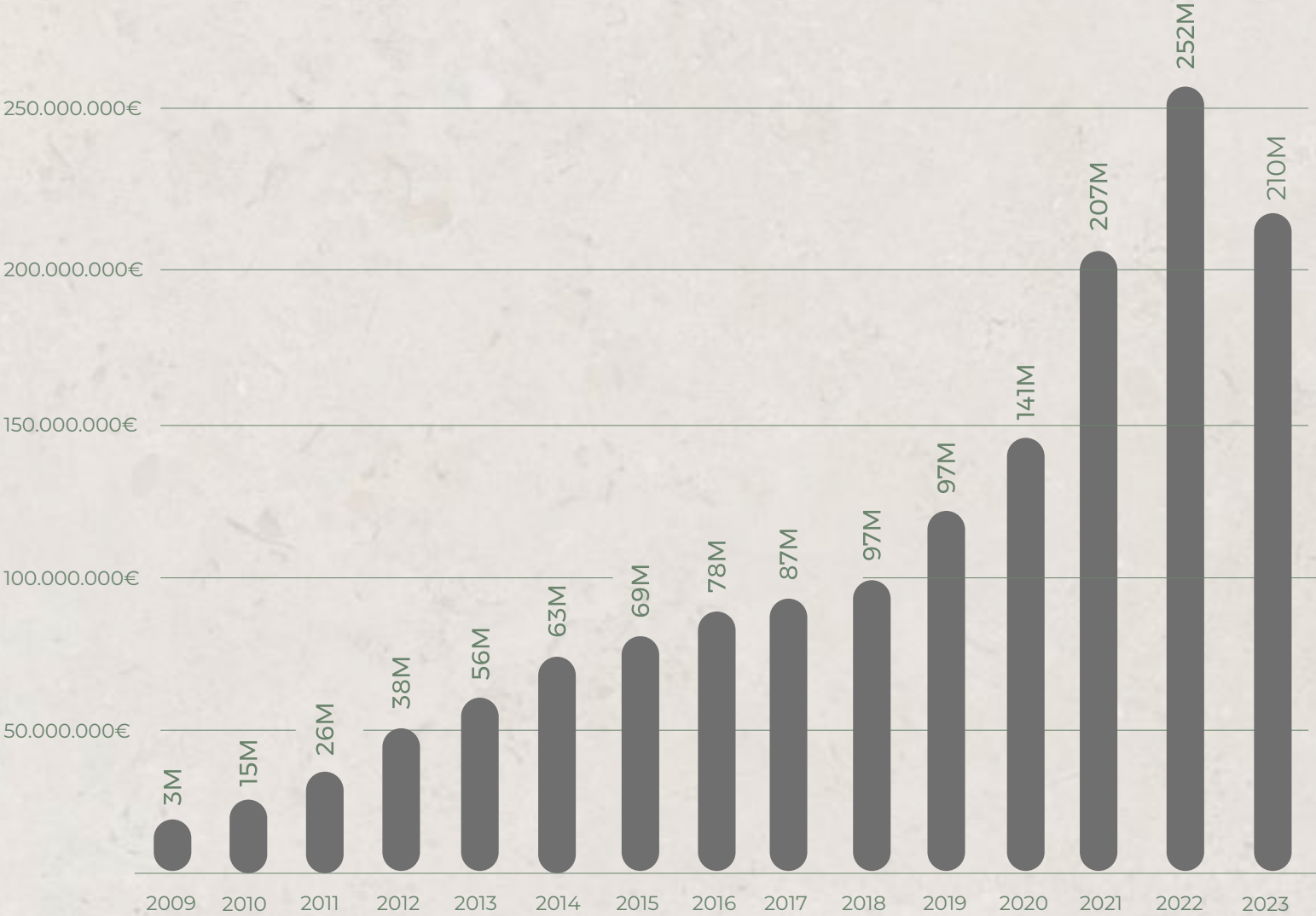
**1000m<sup>2</sup> of showroom**



**+500 Clients**



**+150 countries**





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# Products

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+500  
TILE MODELS

+55  
FORMATS

+10  
COLOURS

+20  
FINISHES

## Our success lies in our products.

One of the most important priorities for Ecoceramic is to offer **products able to meet all possible needs**. That is why our range includes a basic line, conceived to meet all budgets and design needs (the Commodity range), and more delicate products with innovative, exquisite designs (the Design range).

These products have been **developed as a result of new breakthroughs in the tile sector**, leading to improved technical characteristics, a more slimline thickness, a mirrorlike shine made with grits, 3D effect polished finishes and more.



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# Company facilities

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+1000 m<sup>2</sup>

Ecoceramic's showroom covers an area of over 1,000m<sup>2</sup> for visitors to get to know the company's products. Our new offices are also one of the finest illustrations of our products and our mission as a tile manufacturer.

Company facilities

## 2 almacenes inteligentes

We also have two smart cargo warehouses with indoor storage so as to keep the tiles in optimum condition until they are sent out for delivery.



Office

Company profile 2024

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# Quality and certificates

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One way of substantiating our environmental and social commitment is through recognized international certificates.





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# Eco Mallas

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EcoMallas is a **collaborative initiative with centres that foster the inclusion of people with a mental disability into the labour market.**

The initiative was launched in 1998 in collaboration with the first centre. Today, **38 centres and over 500 people** hand-produce our EcoMallas, the mesh-mounted mosaics that you can find in our catalogue.

We provide the raw materials, machinery and training, and **all the profits from sales of our EcoMallas go to these centres.**

Our EcoMallas range **is certified as having a positive impact on society through the SOLAR IMPULSE label.** This label acknowledges Ecoceramic's collaborative relationship with these labour integration centres and the fact that these products contain 70% recycled content per square metre.



We are   
connected



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